

Category	Name	Use
Strictly necessary cookies	<ul style="list-style-type: none"> • Vidyard • gswitchmobile • gismobile • Form_Submit • Last_Entered_User2 • Survey_Submit • OrganizationId • SUG_1 • LanguageCode • ASP.NET_SessionId • ss-id • ss-pid • LoginExpiration • LoginToken • SMUAuth 	These cookies are necessary to offer the basic functionalities of our Sites, to deliver the services the users have requested, and to remember a user's cookie settings.
Performance Cookies	<ul style="list-style-type: none"> • AdRoll • SalesFusion • Act-On 	These cookies collect anonymous data on the pages visited and determine devices used by the user.
Functionality Cookies	<ul style="list-style-type: none"> • mrm-edit-mode • mrm-dark-theme • Login_Key • Pardot • SalesFusion • Act-On • Unbounce • Perfect Audience 	These cookies remember choices made by the user to improve the user's experience and to provide enhanced, more personalized features.
Analytic Cookies	<ul style="list-style-type: none"> • Google Analytics • Hub Spot • AdRoll • Lucky Orange • SMUTrack • ChartBeat 	These cookies collect data to help us understand how our visitors use the Sites and how we can improve the Sites.
Third-party targeting and advertising cookies, including social media sharing	<ul style="list-style-type: none"> • Facebook • Twitter • Instagram • Magentrix • Pardot • Doubleclick • AddThis.com 	These cookies collect data about the user's browsing habits in order to provide advertising relevant to the user's interests.
Architecture cookies	<ul style="list-style-type: none"> • Amazon AWSALB • Cloudflare • Facebook • Twitter • Yahoo • Google 	Third party cookies used for load balancing, caching, content management, and third-party authentication.