

<p align="center"><b>Purposes for which we will process the information</b></p>	<p align="center"><b>Basis for the processing</b></p>
<p>To provide you with information and materials that you request from us.</p>	<p>It is in our legitimate interests to respond to your queries and provide any information and materials requested in order to generate and develop business. To ensure we offer an efficient service, we consider this use to be proportionate and will not be prejudicial or detrimental to you.</p>
<p>To personalize our services and products and the Site to you.</p>	<p>It is in our interests to improve the Site in order to enhance your experience on our Site, to facilitate system administration and better our services. We consider this use to be proportionate and will not be prejudicial or detrimental to you.</p>
<p>To update you on services and products and benefits we offer.</p>	<p>It is in our legitimate interests to market our services and products. We consider this use to be proportionate and will not be prejudicial or detrimental to you. For direct marketing sent by email to new contacts (i.e. individuals who we have not previously engaged with), we need your consent to send you unsolicited direct marketing.</p>
<p>To send you information regarding changes to our policies, other terms and conditions and other administrative information.</p>	<p>It is in our legitimate interests to ensure that any changes to our policies and other terms are communicated to you. We consider this use to be necessary for our legitimate interests and will not be prejudicial or detrimental to you.</p>
<p>To administer our site including troubleshooting, data analysis, testing, research, statistical and survey purposes; To improve our Site to ensure that consent is presented in the most effective manner for you and your computer, mobile device or other item of hardware through which you access the Site; and to keep our Site safe and secure.</p>	<p>For all these categories, it is in our legitimate interests to continually monitor and improve our services and your experience of the Site and to ensure network security. We consider this use to be necessary for our legitimate interests and will not be prejudicial or detrimental to you.</p>
<p>To measure or understand the effectiveness of any marketing we provide to you and others, and to deliver relevant marketing to you.</p>	<p>It is in our legitimate interests to continually improve our offering and to develop our business. We consider this use to be necessary in order to effectively generate business and will not be prejudicial or detrimental to you.</p>
<p>To enforce the terms and conditions and any contracts entered into with you.</p>	<p>It is in our legitimate interests to enforce our terms and conditions of service. We consider this use to be necessary for our legitimate interests and proportionate.</p>